

Subject Line: We're making it

Hello Una,

I hope this email finds you well. I'm a fan of CNBC's Make It section and the interesting first-person stories you're publishing. I often see those articles in my Facebook newsfeed. I wanted to pitch some article ideas for Make It, and maybe for your "Make It Black" vertical.

Last year, my wife and I sold everything to travel full-time and build our life in amazing locations all over the world. We have a multiple six-figure business (can provide proof) in which we don't have to be in a specific location. We can live and work from anywhere, and we do.

Our six children are all adults, so we decided to spend our empty nest years traveling with no home base. We started in Puerto Rico, then went to Rome, Lisbon, London, and Nice, France. We'll spend the second half of this year in southeast Asia.

I'm the author of four books and writer whose articles have appeared in the HuffPost, Black Enterprise, Insider, Entrepreneur Magazine (online and print edition), SUCCESS Magazine, AskMen, Mind Body Green, Fox News, The Good Men Project, Yahoo, NBC News, Time Magazine, Business Insider, Addicted 2 Success, CBS News, and over 60 other publications and magazines.

Some samples of my writing:

- I'm a Black Digital Nomad and Dad of 6 — Here's Why I Sold Everything and Moved Abroad ([Travel & Leisure](#))
- Remote work is helping Black entrepreneurs break with generational trauma ([Fortune](#))
- Black Fathers With Body Image Issues Need More Support ([Parents](#))
- My wife and I travel full time. Sometimes I feel like I'm abandoning my adult kids by choosing to do something I love. ([Insider](#))
- Teaching My Children The Challenges of Black Entrepreneurship ([Black Enterprise](#))
- How the Worst Year of Your Life Can Lead to Something Better ([AskMen](#))
- 3 Marvel Avenger Moments that Can Teach Entrepreneurs Resilience ([Entrepreneur](#))
- How I Finally Found The Courage To Quit My Job & Move To Hawaii ([MindBodyGreen](#))
- Full Portfolio ([Here](#))

Article ideas:

We're grandparents that travel full-time, and that doesn't make us a statistic

There's a stigma attached to being a black parent. So when my wife and I talked about selling everything to travel full-time, I had to battle the belief that I was perpetuating a stereotype.

Socially, there's also an unspoken thought that a grandparent's role is to be a nanny/available for their children. Grandparents don't fully live life because they believe they have to be there for their children no matter what. Grandparents feel they have to put their travel ambitions in the background or they're not good parents.

This article will discuss choosing to travel as a black grandparent and why that's okay. More than that, why it's important for black parents and grandparents to travel (if they want to). It will discuss how I overcame societal programming and stigmas, and choose to live a location-independent, full-time travel lifestyle as a black parent and grandparent. It will talk about embracing full-time travel and a life free of cultural expectations.

This empty nest couple sold everything to travel full-time: here's why they chose freedom over obligation

My wife and I decided to sell all of our stuff (house, car, material possessions), and travel the world full-time as digital nomads. We were in Puerto Rico for two months, then Italy, Portugal, and France. We're not sure if we'll ever return to the United States full-time.

This article will talk about how a life with fewer material possessions is helping us build generational wealth and live free. The article will share how we've built a multiple six-figure business that allows us to travel full-time and live out our empty next years the way we want to.

Meet the Black Startup Founder Challenging the Travel Industry and Helping Essential Workers

During the pandemic, there was a [housing shortage for essential blue-collar](#) workers. President Biden says the next decade will be the "[Infrastructure Decade](#)." Housing for blue-collar workers will be even more troublesome, and these workers are doing the work that keeps America's infrastructure from falling apart.

By accident, I stumbled across the [story of Workbnb](#) on LinkedIn. I don't know them or have any affiliation, but I think their story is an interesting take on housing. They're a 100% minority-owned Airbnb-like service for essential workers, frontline workers, and remote workers who travel. After seeing their story, I asked them for an interview.

(1) I think there's a reported story about the housing crisis for blue-collar workers. (2) This "David," if you will (Workbnb), that's offering housing options specifically for blue-collar workers. (3) I could interview some companies that use [workforce-housing](#) services to get commentary about blue-collar workers' housing needs. This sector doesn't get as much coverage from what I've seen.

I'm a black digital nomad that sold everything and spends a majority of my time outside the United States

Black entrepreneurs are frustrated with the obstacles that come with building a primarily based business in the United States. I am one of those frustrated black entrepreneurs. It is why my wife (she's Puerto Rican) and I decided to sell all of our stuff (we sold our \$800,000 house, Audi S5, and all material possessions), and travel the world full-time as digital nomads.

This article would talk about why I chose to sell everything and travel full time despite a global pandemic. It will share how we've built a multiple six-figure business that allows us to explore the world, afford to stay in countries that are not the typical digital nomad locations (Thailand, Bali, Colombia, etc.), and how I navigate digital nomad life as an African American entrepreneur.

This empty nest couple travels full-time: Here's how they live on an \$8,000 a month budget

This article will talk about how/why my wife and I keep an \$8,000 a month budget as we travel the world full-time. We committed to not spending more than what we spent when we owned a [large house in Florida](#) and were paying for the various expenses of our six children. It will talk about and show some amazing Airbnbs we've gotten, what we've spent on delicious food, and paying to explore Rome, Lisbon, London, and Nice. The article can show empty nest couples what's possible.

Thanks for your time and consideration,
Kimanzi Constable

Response:

Hi Kimanzi,

Thank you so much for reaching out, and for your thoughtful pitches. I'd love to work with you on a piece for CNBC Make It!

Our most popular digital nomad pieces have a strong financial pull, so I'm gravitating towards your last angle, with a slight tweak: **This empty nest couple left the U.S. to travel full-time. Take a look at what they eat, spend and do for \$8,000 a month**

It sounds like you're already familiar with Make It, so you know that we like to keep our pieces digestible – 1,000 words max, with as much great information in that as possible. We love to use headers that guide our audience to different tidbits of information they can glean from your story, and we like to use a smart but conversational tone! We'd also love to publish some photos of your travels, so when you're writing, keep your favorite photos in mind!

I love your idea of breaking down what you've made happen on your \$8,000 budget for the body of the piece. I think to simplify things, let's choose just one month and its destinations to describe (could be this last month, or maybe a calendar month like January. I think [this piece](#) would serve as a strong example for you as you're writing a first draft, but instead of daily activities, we could use monthly activities to organize the piece – like “We travel X times per month” or “We spend our weekends doing this” or “We eat out X times per month” or “We do X tours per month.”

In the introduction, I'd love if we spend some time introducing you and your wife to the audience – why you got frustrated with the United States as entrepreneurs, how you prepared to live abroad, why living abroad is fulfilling to you, what your business is like/how much income you're making, and why you settled on a \$8,000 per month budget.

Logistically, we like to keep contributing to us pretty simple. On receipt of your first draft, I'll send over our contributors agreement. We're able to pay \$250 per piece. I'll also send over some specs for photos and our materials licensing agreement. Then, we'll go into a quick editing process, followed by a fact checking process to confirm facts like income, property ownership, spending, etc.

Deadlines are really flexible here! When do you think you could have a first draft ready for us to review?

I'm really looking forward to working with you, and thanks again for reaching out!

Kindly,
Una

Published article: <https://www.cnbc.com/2022/06/25/this-couple-left-the-us-to-travel-work-full-time-heres-how-much-money-they-save-a-month-now.html>